

EVENTS COMMITTEE MEETING
APRIL 17, 2012 – 5:00 P.M.

Chairman Logan called the meeting to order at 5:00 p.m. Committee members present: Scott Logan, Lori Moller, Wanda Marzahl, Laura Evers, Tammy Herrera, Mark Lancaster, Barb Rowe and Jay Schulz. Members Bill Clow, and Mike Vest were absent.

AUDIENCE PARTICIPATION: NONE

MINUTES OF MARCH 20, 2012 – APPROVED

Moved by Wanda Marzahl, seconded by Tammy Herrera to approve the Events Committee Meeting Minutes of March 20, 2012, as presented. All ayes. Motion carried.

TREASURER'S REPORT

The Committee reviewed the Treasurer's Report with a cash on hand balance of \$2,546.32. Mercy Health System (\$600) and Majestic Sealcoating (\$50) are still outstanding for Christmas in Harvard. Moved by Jay Schulz, seconded by Tammy Herrera to accept the report as presented. All ayes. Motion carried.

HHS TEACHER ARMANDO VALDES/CINCO DE MAYO

Chairman Logan reported on a conversation with high school Spanish teacher, Armando Valdes, about hosting a Cinco de Mayo celebration on Friday evening May 4th blocking off some of the parking stalls on Ayer St. Chairman Logan suggested they consider using Central School or the La Rosita parking lot. Mr. Armando was supposed to be in attendance to present more details. In his absence, the item was tabled.

HARVARD FARMER'S MARKET REQUEST TO PROMOTE THE MARKET BY SENDING OUT FLYER ON BACK SIDE OF APRIL MOVIE NIGHT FLYER – APPROVED

Moved by Lori Moller, seconded by Wanda Marzahl to approve Harvard Farmer's Market Request to promote the market by putting their flyer on the back of the April Movie Night flyer for a donation of \$13.00 (.01 per copy). All ayes. Motion carried.

EVENTS COMMITTEE APPOINTMENT – TABLED

Chairman Logan noted that Amy Bittner has expressed interest in serving on the Events Committee. Amy was unable to attend the meeting, so the item was tabled until next meeting. Chairman Logan noted there are other members of the committee who have not been in attendance for awhile, so there may be some additional vacancies on the Events Committee. If any member knows of an individual who would be interested in serving on the committee, contact either Scott or Lori.

COMMUNITY MOVIE NIGHT

Jay noted that the attendance was low for the April 7th movie night, so his recommendation is not to have another movie night on Easter weekend. The last movie night of the season is April 28th showing *Alvin and the Chipmunks "Chipwrecked"*.

Jay related his conversation with Cindy Smiley, City of Woodstock who indicated they would rent their equipment to the Events Committee to host an outdoor movie this summer for a cost of \$100. Moved by Wanda Marzahl, seconded by Tammy Herrera to move forward with the outdoor movie, renting Woodstock's equipment at a cost of \$100, securing the appropriate license for showing an outdoor movie and authorizing Jay Schulz to coordinate the event. All ayes. Motion carried. Chairman Logan noted he would not be opposed to showing a PG-13 movie that would be more geared towards teenagers. Jay will talk with Deputy Chief Krause about showing the movie in conjunction with National Night Out but noted that he might have a conflict if National Night Out is on August 14th as he will be on vacation.

EASTER EGG HUNT WRAP-UP/COMMENTS

Crystal Musgrove, Chairman of the Easter Egg Hunt was unable to attend the meeting. In her absence, Mark and Lori related comments/recommendations:

- Overall the event went well with probably 300-350 in attendance, but more volunteers were needed.
- The glow in the dark room was a big hit and will be continued.
- Order less eggs and discontinue prize bags.
- Unless we have upfront committed help, the recommendation is to just have an egg hunt and discontinue the face-painting, craft activity and outdoor egg hunt. Tammy suggested not making any decisions just yet and to see if new committee members would help with the volunteer issue.

TRI COUNTY PRO RODEO – JULY 27th & 28th – MILKY WAY PARK

Sponsorship (Crystal, Mark, Lori)

Presenting Sponsor (1 @ \$5,000) – Harvard Chevy-Buick-GMC

Grand Champion (1 @ \$3,500) – Mercy Health System

Performance (2 @ \$2,500) – Behr Iron and Metal

Event Partners (7 @ \$750) Brown Bear Daycare

Chute Gate (6 @ \$750) – Sign Crafter's (in kind)

Kids Sponsor - WalMart

Other areas of discussion:

- Mark didn't have specific details, but we have a different mechanical bull vendor for this year.
- At Jay's inquiry, Chairman Logan reported that we have a signed contract with Bleachers on the Move for (4) bleacher units. Other seating will be the reviewing stand and a couple of the City's bleacher units that are at Milky Way Park. We should have seating for around 1,000 people plus standing room.
- Lenora is working on the lights with Burris Equipment.
- Family Fun Festivals out of South Elgin is interested in bringing out 5-10 rides with the rodeo to receive 20% of ticket sales. Wanda suggested contacting Mike Bannwolf due to his experience with Milk Days as to ride placement. Chairman Logan noted should we decide to pursue carnival rides, we should contact Skinner Amusements first. The consensus was to look into it but to contact Skinner Amusements first.
- We have a signed contract from Smoking Gunz for Friday night entertainment at a cost of \$750 which is being sponsored by Logan Actuator. Max Motorsports is willing to sponsor Saturday night entertainment and they want the band Petty Things.
- Chairman Logan noted a 12% reduction in the City's assessed value which has resulted in a shortfall in the park fund. This may affect assistance from the parks dept. with the rodeo and other events in the parks.

MUD VOLLEYBALL TOURNAMENT – AUGUST 18th, 2012

Mark updated the Committee with additional details for the mud volleyball tournament on August 18th, 2012, using the Milky Way Park rodeo arena.

- Mark noted he received two quotes for dram shop insurance:
 - Stahl Insurance – two day dram shop insurance is \$680; Mark will contact them to get a quote for just one day. The two day coverage would also be applicable to the rodeo.
 - Jones Insurance (Guild Insurance) – one day coverage is \$913, but includes general liability which we don't need. Mark will contact Jones Insurance to get a quote just for dram shop insurance.
- We are waiting for a reply back from the director of the Roscoe Mud Volleyball Tournament to see if we can borrow some of their equipment in trade for advertising their event.
- Mark noted that Darrell Perkins was going to review our application to make sure it is appropriate.
- Chairman Logan noted we are purchasing beer through Wal-Mart for both the volleyball and rodeo related that Manager Mic Woods has indicated we can return unopened cases.

OTHER EVENTS

Tammy asked for the Committee's input for a date for Farmer's Market. The general consensus was to set a date such as the 1st Saturday in October. There may be years where it would conflict with Homecoming, but the game itself is on a Friday and the dance is in the evening on Saturday.

Jay related that Orrin Kinney recently purchased the organ and pews from the Unitarian Church in Woodstock which he is reassembling in the back part of the Starline Factory with a stage next to it. Orrin is looking to eventually show older movies. Jau suggested that we might be able to partner with Orrin in the future.

At 5:45 p.m., moved by Jay Schulz, seconded by Tammy Herrera to adjourn the meeting. All ayes. Motion carried.

Submitted by:

Lori Moller, Secretary