

**EVENTS COMMITTEE MEETING  
MARCH 19, 2013 – 5:00 P.M.**

Chairman Logan called the meeting to order at 5:05 p.m. Committee members present: Scott Logan, Lori Moller, Wanda Marzahl, Bill Clow, Laura Evers, Stephanie Freimund, Tammy Herrera, Mark Lancaster and Jay Schulz. Members Amy Bittner and Barb Rowe were absent.

**AUDIENCE PARTICIPATION: NONE**

**MINUTES OF FEBRUARY 19<sup>th</sup>, 2013 – APPROVED**

Moved by Wanda Marzahl, seconded by Bill Clow to approve the Events Committee Meeting Minutes of February 19<sup>th</sup>, 2013, as presented. All ayes. Motion carried.

**TREASURER'S REPORT**

Wanda reviewed the Treasurer's Report showing a cash on hand balance as follows:

1. General Events \$2,219.87
2. 2013 Rodeo (\$2,219.40)

Chairman Logan clarified that the rodeo accounting will be kept separate from the general events committee as proceeds from the rodeo are being set aside for arena improvements. Moved by Bill Clow, seconded by Lori Moller to accept the report as presented. All ayes. Motion carried.

**COMMUNITY MOVIE NIGHT**

The last movie night for the school year will be April 13<sup>th</sup>, showing *Rise of the Guardian*. Jay will be talking with Officer Burton reference hosting an outdoor movie this summer in conjunction with National Night Out.

**TRI COUNTY PRO RODEO – JULY 26<sup>th</sup> & 27<sup>th</sup>**

**Sponsorship**

Presenting Sponsor (1 @ \$5,000) – Harvard Chevy-Buick-GMC

Grand Champion (1 @ \$3,500) – Mercy Health System

Reserve Champion (1 @ \$3,000) - Harvard Wal-Mart

Performance (2 @ \$2,500)

Therapeutic Riding (\$1 @ \$750) - Hooves to Heal

Event Partners (7 @ \$750) -

Chute Gate (6) One day \$500/two days \$750) – Sign Crafter's (in kind); Twin Garden Farms \$500 plus corn for Sponsor Night; Soberg Window and possibly Adams Collision as either chute gate or event partner.

Kids Sponsor -

Yard Sign (\$100) - Friends Country Market

- Moved by Bill Clow, seconded by Wanda Marzahl to approve the rodeo budget, amending the sponsorship for Therapeutic Riding from \$1,000 to \$750, which changes the total profit to \$14,250. All ayes. Motion carried.
- Radio advertising: Mark met with Dave Nelson at Q98.5. The cost for the same exposure as last year increased slightly from \$1005 to \$1035.
- Mark is planning to book Stateline to perform both Friday and Saturday at a cost of \$1,500; Lori will work on the contract.
- Mark has received a contract from Bleachers on the Move, cost is the same as last year for \$5,400 for 4 sets of bleachers. The bleachers will be delivered and setup on Thursday, July 25<sup>th</sup> with pickup on the Mon/Tues after the rodeo.
- Lenora has contacted Burris for the light towers. Wanda will get Mark contact info for Ameritemp who is the vendor Milk Day uses for light towers.
- Rack cards will be used for advertising; quote from Jon Pagles Design is \$199.91/5,000.
- Mark will contact Jack Terpstra, Porta-John out of Roscoe.
- Vendor information packets have been sent to last year's participating vendors with a return date of April 1<sup>st</sup> for first right of refusal. A new vendor this year is Kellie Clatworthy, Vault Denim with designer jeans. Tasting Vending has also expressed interest in participating (they were at Fall Fest).
- Tammy indicated she can find volunteers for the tickets but may not be available the weekend of the rodeo. Laura will be in charge of the ticket trailer. The ticket trailer will be in the same location as last year with people channeled in through the pavilion. Pavilion will be central location for id check and first aid station. There is still ongoing discussion as to whether the beer tent will be located under the pavilion or dairy barn.
- City Council has approved use of the park and liquor license for both rodeo and volley ball.

- Milk Day gave their verbal approval for use of equipment with a comment/concern that the flashlights were not brought back in the best of shape. Wanda will check the flashlights in the office to see if they work.
- Scott will coordinate with Chief Kazy Garey to draft and send a letter to McHenry County Chief Dan Sedlock, 2200 N Seminary Ave., Woodstock for use of the McHenry County prisoners.

**MUD VOLLEYBALL TOURNAMENT – AUGUST 17<sup>th</sup>, 2013**

The 2<sup>nd</sup> Annual Udder Mudder Volleyball Tournament will be held on August 17<sup>th</sup>, 2013, using the Milky Way Park rodeo arena. The age limit has been lowered to age 16 with a permission slip required for anyone under age 18.

**OTHER EVENTS**

Tammy Herrera requested that the Events Committee assist in submitting a request to the City Council for a waiver of the Outdoor Market Fees for Farmers Market which will run from June 8<sup>th</sup> through October 26<sup>th</sup>. Tammy will work with Jane Siebert to draft a letter for the next City Council agenda.

Laura noted there will be a Meat Raffle at Bopps on Saturday, March 23<sup>rd</sup> as a benefit for Barb Rowe.

At 5:47 p.m., moved by Bill Clow, seconded by Jay Schulz to adjourn the meeting. All ayes. Motion carried.

Submitted by:  
Lori Moller, Secretary