

**EVENTS COMMITTEE MEETING
JANUARY 21, 2014 – 5:00 P.M.**

Chairman Marzahl called the meeting to order at 5:00 p.m. Committee members present: Chuck Marzahl, Lori Moller, Wanda Marzahl, Bill Clow, Laura Evers and Stephanie Freimund. Committee members Tammy Herrera and Mark Lancaster were absent. Also present were June Vickery and Dawn Bihlmaier.

AUDIENCE PARTICIPATION: NONE

MINUTES OF NOVEMBER 19, 2013 – APPROVED

Moved by Wanda Marzahl, seconded by Laura Evers to approve the Events Committee Meeting Minutes of November 19th, 2013, as presented. All ayes. Motion carried.

TREASURER'S REPORT

Wanda reviewed the Treasurer's Report and noted that the check issued to Mark Schuring/Healing Hearts with Hooves and Hounds was actually \$310.04 and included both the profit from the Gift Shoppe (\$210.04) and one-half of the Gift Shoppe sponsorship (\$100). Wanda also noted that since we didn't get the event brochure out, Romenesko True Value would not be charged for the business card ad. Moved by Bill Clow, seconded by Lori Moller to approve the Treasurer's Report with a cash on hand balance of \$1,108.83. All ayes. Motion carried.

COMMUNITY MOVIE NIGHT

Upcoming movie night: February 8th, 2014, showing "*Cloudy with a chance of Meatballs 2*".

CHRISTMAS IN HARVARD REVIEW/COMMENTS

- June related Women for Harvard really liked being in the room by the radio station. They suggested we have a greeter at the door to help direct people to various Christmas in Harvard activities. Also discussed was having a map and/or better signage; the corrugated Gift Shoppe sign could be placed over the elevator. Volunteers could be better identified with the lanyards.
- The Committee discussed whether or not to have the Events Committee or an outside group handle the Gift Shoppe. If an outside group does the Gift Shoppe, Laura suggested that we come up with a contract identifying what is expected from both the Events Committee and the group running the Gift Shoppe. Chairman Marzahl noted that Amy Bittner has volunteered to chair the Gift Shoppe. After further discussion, the consensus was to offer first right of refusal to Mark Schuring's group before we make any decision. Moved by Bill Clow, seconded by Wanda Marzahl to execute the contract with Gifts N Things for the 2014 Christmas in Harvard Gift Shoppe getting the gift stocking instead of the 5% discount. All ayes. Motion carried.
- Need to relocate the raffle table closer to the Gift Shoppe perhaps with a booth for better exposure.
- Dawn Bihlmaier, Milk Center 4-H Group, thanked the Events Committee for letting them participate and turned in receipts for reimbursement for the temporary health permit (\$45) and the rental of a steamer (\$38.08). The 4-H Group raised about \$200 which will be used to purchase a banner and club t-shirts. They would definitely be interested in taking care of the refreshment stand next year.
- Bill noted there were very few entries in the parade.
- Steph inquired about the menu for Breakfast with Mrs. Claus which she thought was supposed to be a special price and not off the menu. After discussion, the consensus was for Wanda to clarify with Kelley's next year as to a special menu/price for the event instead of ordering off the menu. The Committee will look into ways to better promote Breakfast with Mrs. Claus.
- Steph reported that there were no entries for the decorating contest. Laura suggested setting the theme in July so businesses could better prepare.
- Bill related some miscommunication with St. Joseph's about their coloring contest entries which didn't get turned in until after the deadline. There were a couple of gift cards left from last year which he used for St. Joseph's. The Best of Show will be printed in the February Main Line.

NEW YEAR'S EVE KIDS BASH REVIEW/COMMENTS

- Attendance was around 297 people not including volunteers.
- Chairman Marzahl read the thank you card received from Spring Gieske for our help with the event. Lori related that Spring indicated she would be interested in chairing the event next year.
- The general consensus was that the event went very smoothly. Bill spoke with RC Juggles who was very pleased with the way the schedule was rearranged this year to have his show at the end of the event. Next year, the flyer should specify that the events close down at 11:30 followed by the RC Juggles show and the countdown with the Mayor.
- Bill noted that he has thanked the girls' basketball team who helped with set up and the games.

- The Committee reviewed event expenses with the consensus that the event should come close to breaking even and discussed either getting additional sponsors or making sure that the expenses don't exceed the anticipated revenue.
- Steph inquired if we could somehow participate with the Harvard Community Partnership Coalition who organized the Jr. High New Year's Eve Bash at Trinity Lutheran Church. Bill related the coalition is more of a counseling oriented group with a drug/alcohol focus and the New Year's Eve event was organized to provide an alternate activity. Bill will be attending a coalition meeting and will get more information on the group and will report back at our next meeting.

TRI COUNTY PRO RODEO

The Committee reviewed correspondence from the Chamber of Commerce dated December 12th, 2013, outlining their proposal for the 2014 rodeo with each group taking one day and dividing up the planning and duties to make sure finances and responsibilities are divided equally. The Chamber also expressed willingness to host the rodeo by themselves if the Events Committee is not interested in combining the duties and obligations. After discussion, it was moved by Wanda Marzahl, seconded by Stephanie Freimund that the Events Committee allow the Chamber to proceed with rodeo on their own. All ayes. Motion carried.

OTHER EVENTS

The Committee discussed hosting an outside art show on Ayer St. that could be tied into Starline/4th Friday and/or a progressive type art fair with the railroad. The thought was to start planning now for an art show to be held in a couple of years. Laura and Bill will try to schedule a meeting with Nancy at Starline to start initial discussions. Laura related that Mary Beth Bellon had previously volunteered to help organize. It was also suggested that we contact Dale Sinderson to see if he would be interested in assisting.

At 6:00 p.m., moved by Bill Clow, seconded by Wanda Marzahl to adjourn the meeting. All ayes. Motion carried.

Submitted by:
Lori Moller, Secretary