

EVENTS COMMITTEE MEETING

March 15, 2016 - 5 pm

Chairman Marzahl called the meeting to order at 5:00 pm. Committee members present: Janet Hugg, Chuck Marzahl, Lori Moller and Mark Lancaster. Committee members Stephanie Freimund, Tammy Herrera and Wanda Marzahl were absent. Also present was Alderman Mike Kelly.

PUBLIC COMMENT: NONE

MINUTES OF FEBRUARY 16, 2016 – APPROVED

A motion was made by Mark Lancaster, seconded by Chuck Marzahl to approve the Events Committee Meeting Minutes of February 16th, 2016, as presented. All ayes. Motion carried.

TREASURER'S REPORT

A motion was made by Lori Moller, seconded by Mark Lancaster to accept the Treasurer's Report as presented with an ending cash on hand balance of \$2,757.66. All ayes. Motion carried.

COMMUNITY MOVIE NIGHT

There were 51 people in attendance at the March 5th Movie Night; the next Movie Night will be either April 9th or April 16th with the movie yet to be determined.

MUD VOLLEYBALL TOURNAMENT - MILKY WAY PARK ON SATURDAY AUGUST 13th, 2016

The Mud Volleyball Tournament will be held at Milky Way Park on Saturday, August 13th, 2016.

- Mark reported that he that he had a verbal sponsorship commitment from Angelo last year but Harvard Ford has a new manager who was there when we did the check presentation. Mark will follow up with the new manager who was going to speak with Sean Sivore about continued sponsorship.
- The Committee discussed donating the proceeds to Shop With a Cop or another charitable organization. A final determination will be made at our May meeting pending committee input.
- The Special Event Liquor License Application and Park Reservation will be on the upcoming City Council agenda for approval; cost should be about the same as last year.

BALLOON FEST SEPTEMBER 2 - 4, 2016 @ MILKY WAY PARK

Logo Contest:

The Committee reviewed the entries that were submitted for the Logo Contest. A motion was made by Mark Lancaster, seconded by Janet Hugg to approve the design submitted by Luke Shirley, adjusting the colors on the balloon to black and gold and the font to blue and white or visa versa. All ayes. Motion carried. Chairman Marzahl will have Wanda contact Luke to see if he would be able to make the suggested color changes.

Sponsorship

Mike reported he is working on a sponsorship letter which will be mailed from City Hall.

Sponsor levels are as follows:

Gold Sponsor	\$ 1,000 (sponsor a balloon with a banner on the balloon)
Silver Sponsor	\$ 500
Bronze Sponsor	\$ 100 (yard sign)
Supporters	\$ Any amount under \$100

If there is a sponsor interested in a larger amount, they would be listed as an "Event Sponsor". Another suggestion was to ask Jim at Signcrafters if he could do balloon shaped corrugated signs that sponsoring businesses could display in their window.

Photo Contest

The Committee reviewed a proposal for a photo contest submitted by Nancy Shepherd Photography. The general consensus was to proceed with the proposal and to invite Nancy to attend our April 19th meeting to clarify details on entry fees and and any cost to the Events Committee.

A & A Attractions

Alderman Kelly reported that A & A Attractions is no longer available to provide a carnival for the weekend. Mike will continue to research other available carnivals or inflatables.

OTHER EVENTS - NONE

At 5:50 pm, moved by Chuck Marzahl, seconded by Mark Lancaster to adjourn the meeting. All ayes. Motion carried.

Submitted by:
Lori Moller, Secretary