

**EVENTS COMMITTEE MEETING**  
**September 20, 2016 - 5:30 pm**

Chairman Marzahl called the meeting to order at 5:30 pm. Committee members present: Chuck Marzahl, Wanda Marzahl, Janet Hugg and Tammy Herrera. Committee members Sephanie Freimund, Mark Lancaster and Lori Moller were absent. Also present were Randy and Robin Licht, Stephen Cesarz and Cheyenne Bihlmaier.

**PUBLIC COMMENT:**

Stephen Cesarz came into the meeting at 5:50 pm and noted his interest in becoming a member of the Committee.

**TREASURER'S REPORT**

Chairman Marzahl noted an updated spreadsheet for the Balloon Festival. As soon as all receipts/expenditures are in, the amount to be distributed to each volunteer organization can be determined and a formal presentation will be made at a City Council meeting, probably in October.

**COMMUNITY MOVIE NIGHT**

The next movie night is October 8<sup>th</sup> showing *Jungle Book*.

The Committee reviewed Jay Schulz' e-mail requesting that the Events Committee consider paying one-half the cost of the Movie Licensing USA annual fee of \$436, similar to last year. After discussion, a motion was made by Tammy Herrera, seconded by Janet Hugg to pay the full cost of license fee in the amount of \$436. All ayes. Motion carried.

**RABBIT SHOW - SATURDAY, OCTOBER 22<sup>nd</sup>, 2016**

Cheyenne Bihlmaier updated the Committee on the Rabbit Show which will be held in the Moose Pavilion on Saturday, October 22<sup>nd</sup>, 2016.

- The 4-H Club received a \$50 donation from Harvard State Bank which will cover part of the cost of the judge; any balance due would come out of club funds. Chuck will check to see if Tractor Supply is making a donation.
- Cheyenne indicated they would need a raffle permit with the cost of tickets at \$5 as they have higher end items to be raffled. The Pound Bakery is donating a raffle item and Helping Paws may donate a rabbit hutch.
- The 4-H Club has leftover ribbons from last year and the Bihlmaier family will pay for any additional ribbons.
- The club is considering changing the dates next year to June or July before fair time.

**CHRISTMAS IN HARVARD - SATURDAY, DECEMBER 3<sup>rd</sup>, 2016**

**Subcommittee Reports**

- Advertising & Marketing (Wanda/Steph)
- Carriage Rides (Wanda)
- Coloring Contest (Janet) - typically the picture is used for all age groups but must be approved by the school as a backpack flyer. The Committee also discussed having a separate coloring contest for adults.
- Craft Show (Tammy/Lori)
- Breakfast with Mrs. Claus (Wanda/Lori) - Tammy indicated that her restaurant would be interested in hosting the event again, but suggested the Committee send letters to other restaurants in town to see if another restaurant would want the opportunity to host the event. (Town & Country, Nick's, Kelley's). Steph sent an e-mail that her sister Heidi has moved to California and would be unable to be Mrs. Claus. Tammy reported that Julie Zell, who has done it before, has agreed to be Mrs. Claus this year.
- Entertainment - Janet will see if Roger would be able to provide background music similar to last year. Chuck will see if the Madrigal singers would like to perform again this year.
- HFPD (Wanda)
- Parade (Mark Lancaster) Chuck will contact Mark to see if he would like to chair the parade again this year.
- Raffle (Lori/Tammy) Typically we hold a 50/50 raffle and raffle the stocking that comes with the Gift Shoppe.
- Refreshments (Dawn Bihlmaier/4-H) - Cheyenne indicated that the 4-H group is planning on doing the refreshments/lunch and has reserved a hot dog steamer and chili pot for the event.
- Santa's Gift Shoppe (Amy Bittner)
- Sponsorship (Wanda)
- Visit With Santa (Women For Harvard)
- Window Decorating (Randy and Robin Licht) Tammy noted it's been more difficult to get businesses to participate in the window decorating contest and suggested an option of having various organizations or the high school art class decorate windows for the businesses. The theme for this year is "Christmas Magic". Randy and Robin volunteered to contact the businesses to see if they would be interested in decorating their

window or allowing an organization or art class to decorate on their behalf. They will report back at the next Events Committee meeting on October 18<sup>th</sup>. Judging would need to be completed by Christmas in Harvard on December 3<sup>rd</sup>, 2016. Cheyenne and Janet expressed interest in being judges.

### **BALLOON FEST**

- Chairman Marzahl recapped the Balloon Fest which went very well and indicated that planning for next year's event should start no later than January. Tammy suggested setting up committees next month and asking Mike Kelly to see if he is available for our next committee meeting.
- There are some issues that need to be resolved, in particular traffic and parking.
- The Committee discussed whether or not to have Skinner Amusements. Chuck noted that numerous people have expressed a desire to keep the event as it was this year and not necessarily have amusement rides which might be in competition with Milk Days. The Committee should let Pat Skinner know one way or the other so she can plan her schedule accordingly. Improvements could be made by having light towers which would allow the inflatables to be open later and have more high end "extreme" rides. The Committee also discussed researching a different company to provide a zip line.

### **OTHER EVENTS**

None

At 6:24 pm, a motion was made by Tammy Herrera, seconded by Wanda Marzahl to adjourn the meeting. All ayes. Motion carried.

Submitted by:  
Lori Moller, Secretary