

**EVENTS COMMITTEE MEETING
FEBRUARY 17, 2009 – 5:00 P.M.**

Chairman Logan called the meeting to order at 5:00 p.m. Secretary Moller called roll. Committee members present: Scott Logan, Lori Moller, Wanda Marzahl, Crystal Musgrove, Cathy Pescinski and Barb Rowe. Members Bill Clow, Rebecca Gabrys, and Judyanne Grandmaison were absent. Also present were Chief Kazy-Garey, Reggie Logan, Chuck Marzahl, Dale Sinderson from Art Tunes and June Vickery.

AUDIENCE PARTICIPATION: NONE

EVENTS COMMITTEE MEETING MINUTES OF 01/20/09 -APPROVED

Moved by Musgrove, seconded by Rowe to approve the Events Committee Meeting Minutes of January 20, 2009, as presented. All ayes. Motion carried.

TREASURER'S REPORT - APPROVED

Moved by Pescinski, seconded by Moller to approve the Treasurer's Report.

ART FAIR – SATURDAY, JUNE 27th 10 am – 4 pm

At the last meeting, there was considerable discussion on various events that could be held in conjunction with the art fair. Scott noted he spoke with both the Mayor and City Administrator who suggested we keep it small this year and just stick to the art fair on Ayer Street. The consensus was to proceed with just an art fair. Areas discussed:

- The Art Fair would be a juried show for high quality arts and crafts to display and/or sell their art; encourage the participants to demonstrate the day of the show.
- Scott called Vivian Ginsberg Smith who is a local sculptor to see if she would like to get involved but hasn't heard back from her. Dale suggested getting Starline on board as well. Dale will contact the Northwest Area Arts Council and will check with the Illinois Artisans Thompson Center.
- We can charge artists/vendors a small amount for a 10 x 10 space at each of the 9 islands. If we need additional space, we could block off Sumner either direction as well as in front of Roaches Hardware.
- Dale suggested charging an introductory rate of \$45 for early registration; \$65 after the early registration. We could also offer this year's participants a guaranteed space next year. Dale suggested that we point out that vendor's won't be able to stake anything down and will need to bring weights/sandbags.
- Prizes: offer blue ribbons and cash award for best booth and/or purchase awards. Cathy suggested we could purchase two or three pieces and donate to Black and Gold, the Chamber Annual Dinner and keep one that could be raffled off. The amount we purchase would be dependent on the number of vendors at the show.
- Offer free donuts or offer coupons (two tickets per booth) for a free donut/coffee at Swiss Maid Bakery.
- The Committee discussed providing some sort of attraction for kids. Crystal will ask Amy Stahl if we could use her parking lot to host a kid's educational project "Chalking on Ayer Street". Cathy will check with Judy's Florist to see about purchasing chalk. The Committee also discussed inviting the Women for Harvard to participate with the inflatable bouncy.
- Dale recommended getting brochures out as soon as possible as many art fairs have already been scheduled.
- The consensus was not to have local groups participate as food vendors and simply utilize area restaurants.
- Arrange to have a couple port-a-pots on Sumner Street
- Cathy/Lori to chair

OTHER EVENTS

Discussed hosting other events this year such as battle of the bands, car show, game show night, murder mystery, big band concert. Cathy noted that most of our events are family oriented and suggested looking at an event that would appeal to a different demographic i.e. senior citizens or younger crowd. The consensus was to pursue a Murder Mystery; Scott will do some research for our next meeting.

BUDGET 09/10

Several changes were made to the proposed budget increasing vendor fees to \$1,500 and increasing advertising to \$1,700, add Port-a-pots @ \$100 and prizes @ \$500. Moved by Pescinski, seconded by Marzahl to approve the Events Committee Budget for FY09/10 as discussed; Total Revenue/Expense is \$7,500. All ayes. Motion carried.

NEXT REGULAR MEETING DATE

The next regular meeting date is Tuesday, March 17th, 2009, at 5 p.m.

At 6 p.m., moved by Marzahl, seconded by Rowe to adjourn the meeting. All ayes. Motion carried.

Submitted by:
Lori Moller, Secretary