

Harvard Parks and Recreation Department



To: Mayor, City Council, and Lou Leone

From: Superintendent Ryan Knop

Date: December 7th, 2023

Monthly Report for Parks and Recreation

Hope you all are having a wonderful holiday season! It has only been two weeks since my last report, but a lot is happening, and has happened. On December 2nd we had our inaugural Egg Nog Jog. The Egg Nog Jog was very well received from our 51 participants that we registered. These types of events are not possible without the wonderful community engagement, volunteers, and sponsors. I wanted to give a big thank you to Christopher B. Burke Engineering for sponsoring the event, and Donovan Day, Anne Nutley, Scott Logan, and Tami Logan for volunteering their time on Saturday to help with this event!

We have another event that is coming up this weekend. Our first Conchas and Cocoa with Santa will be Saturday December 9th from 2pm until 5pm here at City Hall. I have been working on getting everything ready for that. This event is free for the public, and will be offering free conchas and hot chocolate for those attending this event. Alderwomen Luna has been a big help in getting this event off the ground, so thank you for the assistance. Also thank you to the Moose Lodge and Brown Bear Daycare for allowing us to utilize some food serving equipment for this event.

We have a new program that just went live on December 7th. This is the English as a second language program that I have been working on over the last couple of months. This program is an 8-week ESL Program designed exclusively for adults who are semi-fluent in English. This unique program offers an immersive learning experience where participants will interact with professionals from diverse community organizations, all while building their confidence in a safe and judgment-free environment.

We have continued to be active on Facebook promoting all aspects of the Parks and Recreation Department over the past two weeks or so. Since our last Park Board meeting, we have had 12 different posts with a variety of content. Since our last meeting, our posts have reached 38,890 people, 568 page visits, 264 post engagements, and 5 new page likes. We will continue to post relevant Parks and Recreation content out for the community.

Thank you all for your continued support, and I look forward to another productive month in the world of parks and recreation. As always, please feel free to contact me with any comments, questions, or concerns you might have.

Sincerely,

Ryan Knop
Superintendent of Parks and Recreation
City of Harvard