

**EVENTS COMMITTEE MEETING
FEBRUARY 21, 2012 – 5:00 P.M.**

Chairman Logan called the meeting to order at 5:00 p.m. Committee members present: Scott Logan, Lori Moller, Wanda Marzahl, Laura Evers, Tammy Herrera, Mark Lancaster and Jay Schulz. Members Bill Clow, Barb Rowe and Mike Vest were absent. Also present were Crystal Musgrove and June Vickery.

AUDIENCE PARTICIPATION: NONE

MINUTES OF JANUARY 17th, 2012 – APPROVED

Moved by Wanda Marzahl, seconded by Mark Lancaster to approve the Events Committee Meeting Minutes of January 17th, 2012, as presented. All ayes. Motion carried.

TREASURER'S REPORT

The Committee reviewed the Treasurer's Report with a cash on hand balance of \$2,757.92. Outstanding is Mercy Health in amount of \$600 and Majestic in the amount of \$50. Angelo's Pizza will be an Easter Egg Hunt sponsor in amount of \$200. Moved by Jay Schulz, seconded by Tammy Herrera to accept the report as presented. All ayes. Motion carried.

COMMUNITY MOVIE NIGHT

Upcoming movie nights: March 3rd showing *Puss N Boots* and April 7th showing *The Muppet*. Jay noted that he will ask Bill who is co-chair to pick a date to oversee a movie night so he can have a break.

A proposal letter is being mailed to Cindy Smiley, City of Woodstock to rent/borrow their equipment for the Events Committee to host an outdoor movie this summer during National Night Out.

EASTER EGG HUNT/VISIT WITH THE BUNNY - SATURDAY, MARCH 31st

Crystal proposed that the Easter Egg Hunt be held in the City Council Chambers where we hold Santa's Gift Shoppe. There is sufficient room in the Council Chambers to accommodate both the Easter Egg Hunt and the Women for Harvard Visit with the Bunny. The conference room can be darkened for the "glow in the dark" Easter Egg Hunt for the older kids. June stated that Pastor Pffingsten indicated that St. Paul's Lutheran Church was also available for the event. At June's inquiry about handicap accessibility, it was noted that the municipal building is ADA accessible with an elevator on the exterior of the building. After discussion, it was moved by Wanda Marzahl, seconded by Jay Schulz to use the City Council Chambers for the Easter Egg Hunt and Visit with the Bunny. All ayes. Motion carried.

- June thought that the Women for Harvard would be agreeable to the location and requested that we note on the flyer that the facility is handicap accessible.
- Crystal suggested we have a single donation jar with the proceeds split evenly between Women for Harvard and the Events Committee; a sign will be put on the jar that donations will be shared to help cover expenses.
- Crystal spoke with Steve Torres at the Jr. High School and they will assist in stuffing the eggs. Pat Martin has also volunteered to host an evening to help fill the bags. Crystal will set up a date and advise the Committee if they want to help.
- Two sided flyers will be run for the April 7th movie night and the Easter Egg Hunt/Visit with the Bunny. Extras will be available for EXPO.
- A half page ad will be run in the March issue of the Main Line.
- We will be having a "glow in the dark" hunt for older kids and will need flashlights. Wanda suggested contacting Dawn Kline who is the new manager at Tractor Supply to see if they might donate some. Will also note on flyer to "bring your own flashlight".

TRI COUNTY PRO RODEO – JULY 27th & 28th – MILKY WAY PARK

Advertising: (Mark/radio and Crystal/newspaper)

- Mark sent a message to schedule a meeting with Dave Nelson at the radio station to discuss the rodeo.
- The rodeo will be promoted at EXPO on March 17th.
- Crystal reported that a rodeo flyer has been designed for the inside cover of the Chamber Community Guide.

Beer Tent

- Scott noted that he and Jay will take care of the Beer Tent. Scott will contact Tom Condon to see if we can use Dean's refrigerated van or trailer. The City Liquor Commissioner has approved purchasing beer at WalMart. Scott also spoke with the Wal Mart Mgr., Mikaela Woods, who will let us return unopened beer.

Entertainment (Tiffany Weber)

- Smokin' Gunz is Friday Night's Entertainment. The group will also be in the Milk Day Parade
- Mark reported they are still working on Saturday's night's entertainment.

Grounds (Scott Logan and Joe Miller)

- Scott reported that Bleachers on the Move has quoted \$5,300 for four units of bleachers (same unit price as last year). The reviewing stand and the bleachers that are already at Milky Way Park will be used for additional seating.
- Jim at Sign Crafters has plenty of snow fencing; Scott will send Crystal a map so we can figure out how much we need.
- Neet to let Chief Kazy-Garey know when we need the prisoners to assist so he can schedule with the county.
- Look into using a lift or bucket truck so we can video the rodeo.

Kid's Program (Vicki McFarlin)

Sponsorship (Crystal, Mark, Lori)

- Harvard Chevy will be the Grand Champion Sponsor in amount of \$5,000
- Courtney is working on a letter to send out to last years sponsors to give them thirty days so sign up before we actively seek other sponsors.

Tickets (Tammy Herrera)

- Crystal noted we will be working on ticket design soon.

Vendors

Website/Online Ticket Sales (Scott Logan)

MUD VOLLEYBALL TOURNAMENT – AUGUST 18th, 2012

Mark updated the Committee with additional details for the mud volleyball tournament to be held on August 18th, 2012, using the Milky Way Park rodeo arena.

- Sonny Suds in Walworth may be a sponsor. Mark would like to get two or three sponsors at \$500 each.
- Beer sales will be the same as with the rodeo; will also sell pop and water.
- Scott will talk with the portapot vendor to see if we could get a better price if we use them for both events.
- Cost to rent equipment at Ed's Rental, McHenry is \$30/day per set. We would need a minimum of 4 sets. Mark will talk to Alderman Perkins to see if the Parks Committee would be interested in purchasing volleyball equipment and will investigate the cost for the Events Committee to purchase. Also suggested was to see how well the event goes over this year and then make a decision about purchasing equipment next year.
- Mark has the garden hose needed to make the rain rooms.

LUMBERJACK SHOW

The Committee discussed the possibility of hosting a lumberjack show at Milky Way Park. Jay suggested maybe hosting the lumberjack show next year and rotating every other year with the rodeo. Item tabled for future discussion.

OTHER EVENTS

None.

At 5:50 p.m., moved by Wanda Marzahl, seconded by Laura Evers to adjourn the meeting. All ayes. Motion carried.

Submitted by:
Lori Moller, Secretary