

**EVENTS COMMITTEE MEETING
MARCH 20, 2012 – 5:00 P.M.**

Chairman Logan called the meeting to order at 5:00 p.m. Committee members present: Scott Logan, Lori Moller, Wanda Marzahl, Tammy Herrera, Mark Lancaster and Jay Schulz. Members Bill Clow, Laura Evers, Barb Rowe and Mike Vest were absent.

AUDIENCE PARTICIPATION: NONE

MINUTES OF FEBRUARY 21, 2012 – APPROVED

Moved by Jay Schultz, seconded by Wanda Marzahl to approve the Events Committee Meeting Minutes of February 21st, 2012, as presented. All ayes. Motion carried.

TREASURER'S REPORT

The Committee reviewed the Treasurer's Report with a cash on hand balance of \$1,896.76. Wanda reported that she contacted Mercy Health System (\$600) and Majestic Sealcoating (\$50) reference their outstanding invoices for Christmas in Harvard. Mercy indicated that the check was mailed but never cashed and they will reissue the check. Majestic Sealcoating will bring a check to City Hall. Moved by Jay Schulz, seconded by Lori Moller to accept the report as presented. All ayes. Motion carried.

COMMUNITY MOVIE NIGHT

The next movie night is April 7th showing *The Muppets*. Jay noted that he is waiting to work with Bill to pick a date to oversee a movie night.

A proposal letter has been mailed to Cindy Smiley, City of Woodstock to rent/borrow their equipment for the Events Committee to host an outdoor movie this summer during National Night Out.

EASTER EGG HUNT/VISIT WITH THE BUNNY - SATURDAY, MARCH 31st

- Chairman Logan reported that after the last Events Committee Meeting, the Women for Harvard decided they were going to have their event separate from the Easter Egg Hunt. Therefore, the Easter Egg Hunt will not be at City Hall and will be moved back to its original location at the library.
- We have an Easter bunny outfit for the day of the event and will have someone mingle with the kids and perhaps pass out prize bags.
- The eggs are at the Jr. High and being stuffed with candy. Crystal is trying to coordinate with Pat Martin for an evening to fill the bags. Wanda has the bags and will drop them off at City Hall.
- Lori noted that volunteers are needed for the Easter Egg Hunt to be held on Saturday, March 31st, 2012, and will send out an e-mail to the committee. Set up will be at 8 a.m. day of the event.

TRI COUNTY PRO RODEO – JULY 27th & 28th – MILKY WAY PARK

Sponsorship (Crystal, Mark, Lori)

Presenting Sponsor (1 @ \$5,000) – Harvard Chevy-Buick-GMC

Grand Champion (1 @ \$3,500) – Mercy Health System

Performance (2 @ \$2,500)

Event Partners (7 @ \$750) Brown Bear

Chute Gate (6 @ \$750) – Moved by Jay Schulz, seconded by Wanda Marzahl to approve Sign Crafter's in kind sponsorship similar to last year. All ayes. Motion carried.

A mailing was sent to last year's partners to give them first opportunity to sponsor this year's rodeo after which a mailing will be sent to Harvard businesses.

Other areas of discussion:

- Mark reviewed Q98.5's proposal which is basically the same coverage as last year for 3 times a day the week of July 23-28; the Chamber has already approved the proposal. Moved by Wanda Marzahl, seconded by Jay Schulz to approve the proposal with Q98.5 in the amount of \$1005 per their submitted proposal. All ayes. Motion carried.
- Smokin' Gunz is Friday Night's Entertainment from 9 p.m. until midnight; they will also be in the Milk Day Parade. The cost of \$750 is being sponsored by Logan Actuator. Mark reported they are still working on Saturday's night's entertainment.

- Chairman Logan brought up using business card magnets similar to the ones Milk Day had printed to give away during the Milk Day Parade and to sponsors. In smaller quantities Vista Print is cheaper, but in larger quantities, First Place Promotions and Awards is less expensive (.15 ea). Moved by Jay Schulz, seconded by Lori Moller to move forward with the purchase of 2,500 magnets thru First Place Promotions and Awards. All ayes. Motion carried. The magnet will have the following information: logo, Harvard Chevy presents....Tri-County Pro Rodeo, Harvard, IL, website, phone number and date. Chairman Logan will double check prices and contact Tom and Laura.
- Jay Schulz noted a suggestion he heard at the EXPO to have state wrestling champ Dan Sott sign autographs at the event and recommended that we consider such things going forward to drive attendance at some of the events we do.

MUD VOLLEYBALL TOURNAMENT – AUGUST 18th, 2012

Mark updated the Committee with additional details for the mud volleyball tournament on August 18th, 2012, using the Milky Way Park rodeo arena.

- There was a lot of interest at the EXPO for the volleyball tournament. Flyers were distributed to vendors and some of the businesses indicated they were going to put together a team. Mark Hathoway, Anytime Fitness expressed interest in being a sponsor.
- Darrell Perkins has played in the Roscoe Mud Volleyball Tournament and is willing to help with our tournament.
- Mark is obtaining quotes for dram shop insurance from American Family Insurance and Stahl Insurance.
- Mark will contact the Roscoe organizers to see about sharing advertising to cross promote the events and to see if they would let us borrow six sets of their equipment.
- A letter to be prepared for City Council approval for use of the park and a special event liquor license.

OTHER EVENTS

Chairman Logan noted Harvard Farmers Market's request which will be on the upcoming City Council Agenda for a waiver of the outdoor market fee, use of sidewalks and to block parking on the east side of Ayer St. in front of Roaches Hardware building and on the south side of Front St. in front of Bopp's Tavern. The request is similar to last year with the exception that they would like to have the market on Milk Day Weekend in the EDC lot on Front St. There were no objections from the Committee and Chairman Logan will recommend approval at the next City Council meeting.

Chairman Logan noted a possible future event: Wounded Warriors Project sponsored by the Harvard Women of the Moose which includes a free meal for veterans and meat raffle fundraiser for veterans. The Women of the Moose would like to work with the Events Committee and will provide more details and/or attend an Events Committee Meeting.

At 5:45 p.m., moved by Wanda Marzahl, seconded by Tammy Herrera to adjourn the meeting. All ayes. Motion carried.

Submitted by:
Lori Moller, Secretary