

**EVENTS COMMITTEE MEETING  
JOINT MEETING WITH CHAMBER OF COMMERCE  
JULY 12, 2011 – 5:00 P.M.**

Chairman Logan called the meeting to order at 5:00 p.m. Committee members present: Scott Logan, Lori Moller, Wanda Marzahl, Mark Lancaster, Barb Rowe and Jay Schulz. Members Bill Clow, Darrell Perkins and Mike Vest were absent. Also present were Mayor Nolan, Chief Kazy-Garey, Crystal Musgrove, Vicki Schulz, Kim McFarlin, Joe Miller and Dick Lind.

**TRI COUNTY PRO RODEO JULY 30-31, 2011 - SUB-COMMITTEE REPORTS**

Sponsors (Crystal Musgrove, Wanda Marzahl, Mark Lancaster)

Sponsorship levels:

Presenting Sponsor (1 @ \$5,000) – Harvard Chevy-Buick-GMC

Grand Champion (1 @ \$3,500) – Mercy Health System

Performance (2 @ \$2,500) – Behr Recycling

Event Partners (7 @ \$1,000) – Hometown Landscaping

Chute Gate (6 @ \$750) – Adams Collision, Harvard Ford, Logan Actuator, Sign Crafters, Brown Bear Daycare

Kids (2 @ \$500) – Wal Mart, The Grove, Lehde Insurance Agency and Saunders & McFarlin

Vendors (Lori Moller, Vicki Schulz, Sandy Nolan, Chuck Marzahl, Vicki Schulz, Scott Logan, Jay Schulz)

Kountry Kettle Corn

Twin Garden Farms

Avon

La Rosita Super Market

Richmond Don n Suds

Rocky's Hot Dogs & More

Sunshine Farms (Pony rides)

D & K Laser Enterprises

3-T Mechanical Bulls

Chiro One Wellness Center

A Touch of Bling

M & M Concession

The vendor area will be condensed so that it's not so spread out.

Advertising (Crystal Musgrove, Scott Logan, Mark Lancaster (Jay Schulz will help to coordinate)

- Mark reported that the proof of our radio ad for 98.5 will be e-mailed in the next couple of days.
- Abi is calling businesses to sell the arena signs at a cost of \$100 ea; two have been sold so far.
- Signs and posters need to be distributed.
- Crystal brought up the sticker type ad on the front page of the Northwest Herald which was scheduled for Thursday, July 21<sup>st</sup> in Zone 4. Moved by Scott Logan, seconded by Lori Moller to see if we can change the ad to Sunday in both Zones 1 and 4 at a cost of \$65/1000 stickers. All ayes. Motion carried.

Kids Program (Kim McFarlin, Bill Clow, Scott Striegel)

- Kim reported that the stick horses and flyers promoting the Kid's Program have been distributed.
- Big Hat Rodeo is coming out with cowboys/cowgirls on July 27<sup>th</sup> for a kids' program. Itinerary is 9:30 a.m. at Sharon Library, 10:30 a.m. at Trinity Lutheran Church, 11:30 a.m. at Harvard Library, 12:30 p.m. at Brown Bear Daycare, 1 p.m. lunch, and going to Harvard Ford, Harvard Chevy, Harvard Retirement Home and Mercy Harvard Home Care Center in the afternoon.

Liquor (Mayor Nolan, Darrel Perkins, Scott Logan, Andy Wells, Chief Kazy-Garey, Mark Lancaster, Greg Bontz)

- Everything is set for the beer tent; we will be selling beer, wine coolers and water.
- Crystal suggested having 2 people for the ID check and 4 people to actually sell beverages.
- Scott suggested a limit of 2 drinks per person at a time.
- Scott has ordered 750 boot shaped "can koozies" with the rodeo logo at a cost of about \$1 each. They will be sold for \$2 each. At the end of the event, Scott will take payment for the koozies that are sold. If there are any left over, they can be sold next year.

Grounds (Scott Logan-Chair, Darrell Perkins, Mark Lancaster, Mayor Nolan, Bob Burkart, Chief Kazy Garey)

- Supt. Burkart will start to put up the orange fencing a week from next Wednesday and the steel fencing will be run from the corner of the barn to the reviewing stand to block off the cattle holding area which will be the back wall of Chevy's booth.
- The Committee decided against putting up one of the bigger tents and just putting out picnic tables for seating.
- Crystal has spoken with Lenora about the light towers which will be delivered on the Friday before the rodeo.
- We have bleacher seating for about 1,500 (including flat beds with bleachers, rented bleachers and reviewing stand) which will line both sides of the arena. The Committee discussed whether or not we have sufficient bleachers and how to proceed in the event we don't have enough seating. The portion of the south side of the arena will be set aside for standing room only.
- Grounds set up Friday, July 29<sup>th</sup> at 8 a.m. Big Hat Rodeo will also set up on Friday.
- Two entrances into the arena are planned. Hand stamps will be used at the entrance when people turn in their ticket. Scott will proceed to obtain two stamps for each day with a different color ink for each day.
- Buck Bros will donate the tractor, tiller, gator and fork lift and will provide a manpower for the fork lift. This may present a problem because Buck Bros. is not open on Sunday.
- Scott will have eight walkie talkies available for the event.
- Scott related that he spoke with Chief Harter who clarified that the Fire Protection District will have two staffed ambulances on site and will provide their tanker to fill the water tanks for the animals and if needed, to wet down the arena before the rodeo.
- Chief Kazy-Garey will check with the county road crew for cleanup the Monday after the rodeo.

Parking (Jim Olson, Joe Miller, Dr. Crosby, Crystal Musgrove, Bob Burkart)

- The consensus was to not charge for parking for the kids program and start charging for parking Saturday at 4:30 p.m. and Sunday at 1:00 p.m.
- "No Parking Police Order" signs will be posted on Diggins St. and Lawrence Rd.

Dance (Mark Lancaster)

- The dance will be from 9 p.m. – 1 a.m., with last call at 12:30 p.m.
- Dance tickets will be sold at the ticket trailer until 9 p.m. after which they will be sold at the beer tent.

Miscellaneous

- The consensus was not to have a 50/50 raffle.
- Crystal passed around a volunteer sign-up sheet for various areas for each day.
- County Line will sing the national anthem on Saturday night and Bill Clow is working on getting someone for Sunday.
- "Lost and Found" will be located in the ticket trailer.
- We have permission from Harvard Farmer's Market to sell tickets at the community booth on Saturday, August 23<sup>rd</sup>. One of the activities that Farmer's Market scheduled that day is to have Jason Chupich from the school to teach kids how to rope.

At 6:00 p.m., moved by Scott Logan, seconded by Lori Moller to adjourn the meeting. All ayes. Motion carried.

The next meeting is July 19th, 2011, at 5 p.m.

Submitted by:  
Lori Moller, Secretary